
Ryan Sullivan

Content Writer/SEO Analyst

2411 Bittersweet Ave
Holiday Hill, IL, 60051
(312) 905-5043
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SKILLS

Service-focused professional bringing unparalleled skills in customer relations, problem-solving, and content creation.

EXPERIENCE

JumpFly, Elgin, IL

SEO Specialist

May 2023 - August 2023

- Business and blog content writing
- SEO Content Optimization
- Manage multiple assignments with conflicting priorities

Logical Position, Deer Park, IL

Seo Analyst II

April 2021 - April 2023

- Identify content gaps on clients' websites
- Analyzing for ways to generate better organic rankings
- Optimizing according to established SEO best practices
- Providing keyword research using Google Keyword Planner and SEMrush
- Provide compelling original content and research for clients
- Performing competitor analysis to identify potential content gaps

Content Writer

September 2020 - April 2021

- Research and craft original copy for clients in diverse industries following established SEO best practices and guidelines
- Brainstorm content ideas based on client-approved strategy

Jimmy Johns, Chicagoland Area

General Manager

Oct 2013 - Sept 2016

- Oversaw day-to-day operation of the restaurant, ensuring solid year-over-year sales growth

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- Identified and capitalized on community business opportunities with effective networking

EDUCATION

Bowling Green State University - *Bachelor of Arts - May 2020*

Liberal Studies with Communication and Marketing Focus